



## **AGENDA LAUNCHES NEW-LOOK 'SECURITY NOW'**

Agenda Security Services, publishers of the quarterly newsletter 'Security Now', has announced that it is giving the publication a comprehensive design make-over. The new-look 'Security Now', scheduled for launch in September, will be produced in a larger, magazine style format complete with more in-depth editorial and feature articles.

With a long-established and loyal readership of professionals including security, operational, research and facility managers and directors working in pharmaceutical companies, local authorities and research facilities, as well as biotechnology and bioscience organisations, Security Now covers the latest security issues and threats facing all organisations operating within or supporting the biomedical research industry.

Commenting on the new-look magazine, Agenda Group's Managing Director, Paul Sanders, said: "Security Now has always enjoyed a strong following amongst security professionals, but as the nature and the level of the threat to organisations has increased, not only in scope but also in sophistication, the time is right to provide our readers with a more comprehensive and useful resource.

"Every issue features in-depth articles written and commissioned specifically to meet the increasing need for robust security and business continuity processes. This top quality content will ensure that the publication is both topical and relevant at a time when data security, site security, staff security, supply chain security and fire, health and safety issues are top priorities for organisations, large and small, throughout the biomedical research industry."

For the first time, Security Now will also provide advertisers with a tightly targeted means of communicating with senior security and management professionals within the industry.

Subscriptions to Security Now are free of charge, yet qualified, to maintain the integrity and quality of the magazine's readership.

For more information about Security Now, contact the publishers, Agenda Marketing and Communication, on **08456 445545**